



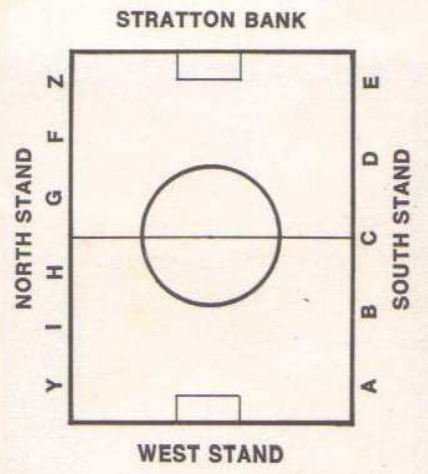
# SWINDON TOWN FOOTBALL CLUB



**official programme 1/-**



## KEY TO GROUND

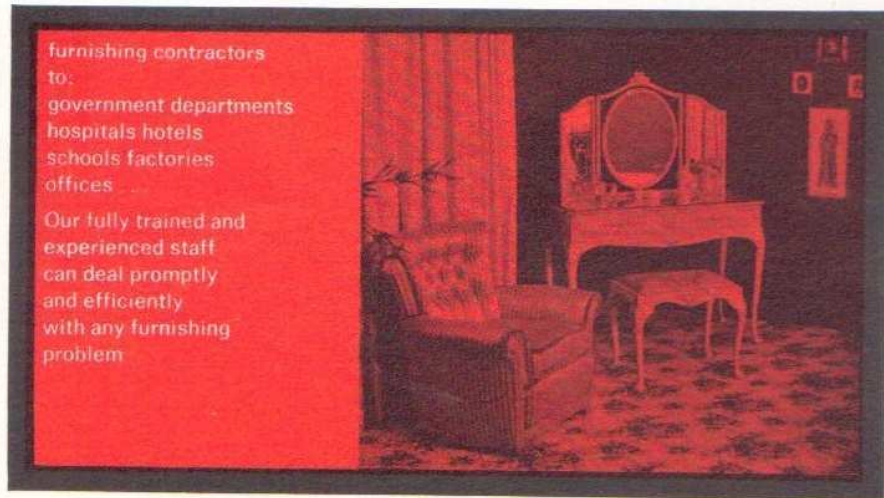


## PROGRAMME CONTENTS

- News and Views
- Our Visitors
- League Table
- Teams
- Supporters Club Notes
- Club Information

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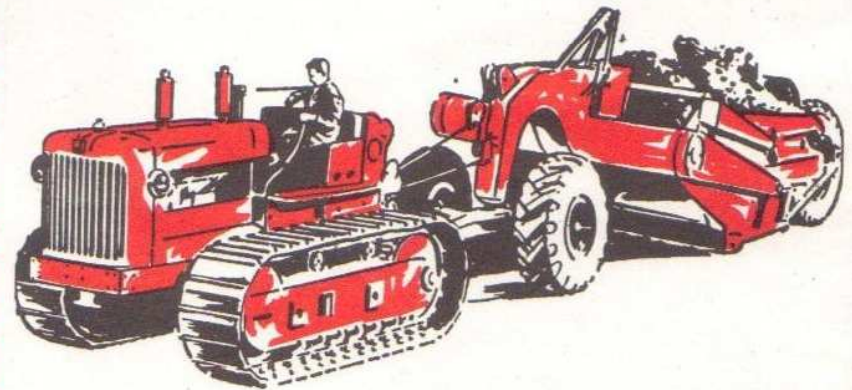


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H. WILLIAMS, K. H. WILMER and Dr. J. NICHOLAS.

Manager: D. WILLIAMS.

Secretary: R. MORSE.

VOL. 19

SATURDAY, 17th AUGUST, 1968

No. 2

SATURDAY, 17th AUGUST, 1968

DIVISION III

**SWINDON TOWN**

V.

**STOCKPORT COUNTY**

Kick-off 3 p.m.

REFEREE:

MR. J. G. D. LEWIS (Port Talbot)

LINESMEN:

Red Flag—MR. J. G. P. DAVIES (Swansea)

Yellow Flag—MR. D. A. MUNDAY (New Tredegar)

## NEWS and VIEWS

Today we begin our season of League football. Our opening game last year, on 19th August against Brighton, resulted in a victory by two goals (Terry, Rogers) to one (Livesey), and attracted a gate of 15,790.

The game itself was not a good one, as both teams seemed to be feeling their way. The Swindon team was:

Downsborough; Thomas, Trollope; Harper, Nurse, Harland; Lowes, Penman, Terry, Smart, Rogers.

Unfortunately the New Stand project has had to be shelved for another year, but the matter will soon become urgent as the renewal of the insurance becomes more difficult each season.

The standard of football seems to be coming much more on a par, with quite a levelling of ability between the leagues. It would appear many matches will be evenly contested this season, and possibly low scoring. Did you notice the number of draws and small scores on Saturday last?

Defences are becoming much tighter with four defenders in the back row, and forwards are finding it much more difficult to break through. We only hope Swindon can get on the goal scoring standard very quickly. It's goals the spectators want. Clubs tend to play a little more open, but still goals are difficult to come by.

Our visitors, Stockport County, were strong candidates for promotion at one period last season, but like ourselves faded towards the end.

NEWS AND VIEWS—continued

We played them on 25th August at Stockport — our third game of the season. Result — a defeat, 0—2. The return on 19th December was the beginning of our Christmas programme. It was played in the evening and was a most entertaining game.

Stockport County's team contained some well known players, including our old friend "Big Bill" Atkins. We hope we shall meet him again today. Also in the team were such men as Fryatt, Woods, Stuart and Kevan.

Swindon:

Downsborough; Thomas, Trollope; Butler, Nurse, Harland; Heath, Penman, Terry, Smart, Rogers.

Stockport County:

Ogley; Haydock, Goodwin; Stuart, Woods, Thomson; Price, Atkins, Fryatt, Kevan, Harley.

Half-time: 0—0.

Result: 2—0.

Scorers: Butler (60 mins.); Rogers (63 mins.).

Attendance: 12,856.

Referee: Mr. C. Thomas (Rhondda).

No doubt our supporters have followed with interest the movements of former players. By far the best news of all is the outstanding form of Dennis Brown at Northampton. We are most pleased to hear this, as we feared at one time he would never play again after a serious car crash. A splendid lad and a great trier was Dennis — a credit to football both on and off the field. Our former captain, Mel Nurse, is now Swansea Town's centre-half, and our old friend Frank Large is still

NEWS AND VIEWS—continued

hitting the headlines. This time a transfer to Fulham, at a fee estimated at **£50,000**. Swindon would have settled for half that amount. It is amazing the number of deals in which he has been involved without ever asking for a transfer. He must have gained financially, but he deserves it. A great club man, and one of the best.

One final note, and a very sad one. We have lost two (at least) of our finest supporters. Mr. Smith, of Avenue Road, a great worker (along with his wife) for the Supporters' Club. They were both members when that Club was first formed, and have worked indefatigably ever since. We just cannot afford to lose men like this. Apart from his work with the Supporters' Club Mr. Smith, with his brother, was responsible for all the painting on the Club property. "Georgie" Cross, of Birch Street, also died in the close season. A most loyal supporter, and a great worker for the Club. We extend our deepest sympathy to the relatives of both these men, and hope especially, that Mrs. Smith will continue to work for the Club.

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## **OUR VISITORS**



### **PEN PICTURES**

#### **BILL ATKINS (Inside forward)**

Joined Stockport County from Halifax Town in Season 1966/7. Bill has been among the leading goalscorers in the League for the last two seasons. Height 6ft. 2ins. Weight 12st. 7lb.

#### **LEN ALLCHURCH (Winger)**

Born in Swansea, signed for Stockport County in September 1965 from Sheffield United. Height 5ft. 7ins. Weight 10st. 11lbs.

#### **DAVE COOKE (Full back)**

Signed from Wolverhampton Wanderers this close season. Born in Birmingham. Height 5ft. 10½ins. Weight 11st. 7lbs.

#### **BRIAN LLOYD (Goalkeeper)**

Brian was signed from Rhyl in Season 1966/7. Height 6ft. 1½ins. Weight 11st. 7lbs.

#### **JOHN PRICE (Winger)**

Born in County Durham, John was signed from Burnley in 1965. A very fast player. Height 5ft. 3½ins. Weight 10st. 4lbs.

#### **DOUG GRIFFITHS (Centre half)**

Signed from Wolves in this close season. Born Wolverhampton. Height 5ft. 10ins. Weight 12st.

#### **STEVE FLEET (Goalkeeper)**

Born in Salford. Signed for Stockport County in January 1966. Ex-Manchester City player. Steve is also a keen cricketer. Height 6ft. 1½ins. Weight 13st. 11lbs.



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#### **OUR VISITORS—continued**

##### **JIM FRYATT (Centre forward)**

Signed from Torquay United October 1967. Leading goalscorer with 30 goals last season. Previous clubs Charlton Athletic, Southend United, Bradford Park Avenue, Southport and Torquay United. Born Southampton. Height 5ft. 11½ins. Weight 13st.

##### **ALBERT HARLEY (Wing half)**

Transferred to Stockport County from Crewe Alexandra in 1966. Started his career with Shrewsbury Town and was transferred to Swansea Town for £10,000. Height 5ft. 9ins. Weight 11st.

##### **BILL HAYDOCK (Full back)**

Born in Manchester and an ex-Manchester City player. Signed for Stockport County in August 1965 from Grimsby Town. Height 5ft. 9ins. Weight 10st. 5lbs.

##### **BARRY HARTLE (Winger)**

Signed from Carlisle United in 1967. Previous clubs Watford, Sheffield United and Carlisle United. Born in Salford. Height 5ft. 7ins. Weight 9st. 12lbs.

##### **IAN LEDGARD (Wing half)**

Born in Stockport. Signed from amateur football in 1967. Three first team appearances last season. Height 5ft. 9½ins. Weight 11st. 3lbs.

##### **GORDON LOW (Centre half)**

Born in Aberdeen. Began his career with Huddersfield Town on the ground staff, moved to Bristol City and was signed from them in June 1968. Height 6ft. 2ins. Weight 13st. 7lbs.

##### **ALAN OGLEY (Goalkeeper)**

Born in Barnsley. A youth international signed from Manchester City in 1967. Previous clubs Barnsley and Manchester City. Height 5ft. 10ins. Weight 11st. 9lbs.

OUR VISITORS—continued

**TONY MORRIN (Inside forward)**

Tony has had spells with Burnley and Bury. A natural ball player who always looks at ease. Height 5ft. 7½ins. Weight 11st. 6lbs.

**IAN MORRIS (Winger)**

Signed in February 1968 from local amateur football. Born in Stockport. Height 5ft. 7ins. Weight 10st. 12lbs.

**MICK MILNER (Centre half)**

Born in Hull. Signed this close season from Hull City. Has been made Club Captain for the season. Height 6ft. Weight 14st.

**FREDDIE GOODWIN (Full back)**

Born in Stockport. Signed in January 1966 from Wolverhampton Wanderers. Height 5ft. 10½ins. Weight 11st. 11lb.

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## DIVISION III

Date	Opponents	Ground	Result
	<b>1968</b>		
August 13	Torquay United (League Cup)	(H)	2—1
August 17	Stockport County	(H)	
24	Hartlepool	(A)	
27	Reading	(H)	
31	Plymouth Argyle	(H)	
September 7	Watford	(A)	
14	Walsall	(H)	
18	Bournemouth & Boscombe Athlet. c	(A)	
21	Bristol Rovers	(A)	
28	Shrewsbury Town	(H)	
October 5	Orient	(H)	
9	Reading	(A)	
12	Brighton & Hove Albion	(A)	
19	Torquay United	(H)	
22	Northampton Town	(A)	
26	Oldham Athletic	(A)	
November 2	Southport	(H)	
5	Tranmere Rovers	(H)	
9	Luton Town	(A)	
16	(1) F.A. Cup		
23	Mansfield Town	(A)	
30	Barrow	(H)	
December 7	(2) F.A. Cup		
14	Brighton & Hove Albion	(H)	
18	Torquay United	(A)	
26	Orient	(A)	
28	Oldham Athletic	(H)	
	<b>1969</b>		
January 4	(3) Gillingham	(H)	
11	Southport	(A)	
18	Luton Town	(H)	
24	Tranmere Rovers	(A)	
25	(4)		
February 1	Barnsley	(A)	
8	(5) Mansfield Town	(H)	
15	Barrow	(A)	
22	Rotherham United	(H)	
March 1	(6) Northampton Town	(H)	
5	Gillingham	(A)	
8	Stockport County	(A)	
11	Barnsley	(H)	
15	Hartlepool	(H)	
18	Rotherham United	(A)	
22	(S.F.) Plymouth Argyle	(A)	
29	Watford	(H)	
April 4	Crewe Alexandra	(A)	
5	Shrewsbury Town	(A)	
8	Bournemouth & Boscombe Athlet. c	(H)	
12	Bristol Rovers	(H)	
15	Crewe Alexandra	(H)	
19	Walsall	(A)	
26	Final		

The Football League Committee Limited 1968





Barry Lowes, signed last season from Coventry City. Photo by R Marsh

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### First Section

- A—Arsenal v. Liverpool
- B—Burnley v. Newcastle United
- C—Chelsea v. West Bromwich Albion
- D—Everton v. Tottenham Hotspur
- E—Leeds United v. Stoke City
- F—Leicester City v. Ipswich Town
- G—Manchester City v. Manchester United
- H—Sheffield Wednesday v. Coventry City
- I—Sunderland v. Southampton
- J—West Ham United v. Nottingham Forest
- K—Wolverhampton Wanderers v. Queen's Park Rangers
- L—Aston Villa v. Fulham
- M—Bolton Wanderers v. Bury
- N—Bristol City v. Sheffield United
- O—Carlisle United v. Charlton Athletic
- P—Crystal Palace v. Birmingham City
- Q—Derby County v. Blackpool
- R—Hull City v. Blackburn Rovers
- S—Millwall v. Oxford United
- T—Norwich City v. Cardiff City

### Second Section

- A—Portsmouth v. Middlesbrough
- B—Preston North End v. Huddersfield Town
- C—Barrow v. Luton Town
- D—Crewe Alexandra v. Hartlepool
- E—Mansfield Town v. Torquay United
- F—Rotherham United v. Tranmere Rovers
- G—Southport v. Brighton & Hove Albion
- H—Walsall v. Bristol Rovers
- I—Watford v. Shrewsbury
- J—Bradford City v. Chester
- K—Colchester United v. Rochdale
- L—Halifax Town v. Lincoln City
- M—Newport County v. Workington
- N—Notts County v. Southend United

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## THE NEWS

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Atkins (8)

Allchurch (7)

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## SUPPORTERS CLUB NOTES

I am sure all supporters would like to congratulate the lads on the win against Torquay United last Tuesday evening — the first round of the League Cup. We have seen, in the practice matches, goals galore, and of no mean accomplishment. Roger Smart's first goal of the season proper, I feel, was of the same high standard. Peter Noble's was a classic example of a goal coming from the follow-up in the middle when the ball appeared to be going out of play. Both were the result of teamwork, and this is the outstanding point to me — one which augers well in the future.

During the summer close season, in discussions with the Board, the problem of programme distribution was much to the front. Printing costs are always rising. Estimation of the number required is always a difficult point. It seemed that late comers in the stands — normally season ticket holders, because their seats were reserved — often couldn't get a programme, either because of the rush to get in, or because of a sell out. In an attempt to solve this, as far as possible, stand habitués will now find — at least for a reasonable trial period — one of Mrs. Tanner's attractive young ladies in each bay, with programmes. The idea is a more personal service. The Supporters' Club has found, from experience, that supporters tend to go to one person for their programme — probably because they know where to go, each match — with a strong possibility of getting one. It would help, very much, if the stand supporters would get into the habit of getting programmes from the young lady in their own particular block. The experiment will be closely watched.

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## SUPPORTERS' CLUB NOTES—continued

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Sunday, 18th — THE SWINGING SHEPHERDS

Sunday, 25th — THE MEF TRIO

Sunday, 1st September — THE MASTER SOUNDS

**Will all Social Club members and visitors please note: From tonight the Social Club will close after the match from 6-7 p.m.** in order to permit the staff to clean up and set the Club in order for the evening entertainment.

For those who missed last Tuesday's match, I would remind you that **Agents are still wanted** — as always — to distribute tickets for **the Supporters' Club Weekly Competition**. If you are interested, please fill in the simple form below:—

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No. of tickets to start with .....

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## FOOTBALL COMBINATION

Date	Opponents	Ground	Result
<b>1968</b>			
August 10	Oxford United (C)	(H)	8-0
17	Oxford United (C)	(A)	
20	Reading (C)	(H)	
24	Bournemouth (C)	(A)	
September 4	Reading (C)	(A)	
7	Bournemouth (C)	(H)	
11	Arsenal (C)	(A)	
14	Southampton (C)	(A)	
21	Southampton (C)	(H)	
24	Arsenal (C)	(H)	
October 5	Arsenal	(A)	
12	Cardiff	(H)	
15	Bristol C.ty	(A)	
26	Gillingham	(H)	
November 2	Leicester	(A)	
9	Luton	(H)	
16	Norwich City	(H)	
23	Ipswich	(H)	
30	Southampton	(A)	
December 7	Crystal Palace	(A)	
14	Fulham	(A)	
21	Swansea	(H)	
28	Queen's Park Rangers	(A)	
<b>1969</b>			
January 4	Chelsea	(A)	
11	Peterborough United	(H)	
25	West Ham United	(H)	
February 1	Oxford United	(H)	
12	Reading	(A)	
19	Plymouth Argyle	(A)	
March 8	Bristol Rovers	(H)	
15	Birmingham	(A)	
22	Walsall	(H)	
April 12	Tottenham Hotspur	(A)	
19	Northampton Town	(H)	
To be arranged	Bournemouth & Boscombe Athletic		

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## FORTHCOMING MATCHES

TUESDAY, 20th AUGUST, 1968

FOOTBALL COMBINATION

### READING

Kick-off 7.30 p.m.

TUESDAY, 27th AUGUST, 1968

DIVISION III

### READING

Kick-off 7.30 p.m.

SATURDAY, 31st AUGUST, 1968

DIVISION III

### PLYMOUTH ARGYLE

Kick-off 3 p.m.



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## LAST WEEKS MATCHES

### FOOTBALL LEAGUE CUP

Tuesday, 13th August.

Beat TORQUAY UNITED (Home) 2—0.

Team: Downsborough; Thomas, Trollope; Smart, Burrows, Harland; Heath,  
Noble, Jones, Smith, Rogers. Sub. Butler.

Scorers: Smart, Noble.

Attendance: 14,702.

Gate Receipts: £3,660 2s. 0d.

Referee: Dr. D. W. G. Brady (Gloucester).

### FOOTBALL COMBINATION CUP

Saturday, 10th August.

Beat OXFORD UNITED (Home) 8—0.

Team: Downsborough; Thomas, Trollope; Smart, Burrows, Harland; Heath,  
Noble, Jones, Smith, Rogers. Sub. Desmeules.

Scorers: Rogers 3, Noble 3, Smart 1, Jones 1.

Attendance: 3,647.

Gate Receipts: £403 0s. 6d.

Referee: Mr. R. L. Weedon (Reading).

LAST WEEKS MATR



*At the  
FINAL WHISTLE*

WHETHER YOU FEEL



Sad      Mad or Glad

**PLEASE  
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